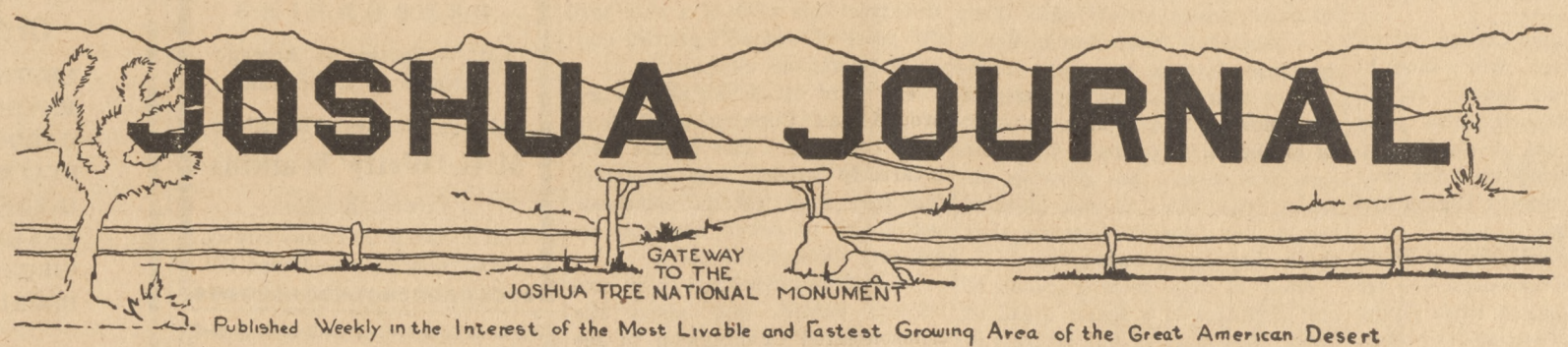
Morongo Valley - - Yucca Village - - JOSHUA TREE - - Sunnyside Acres
Sun Valley - - Twentynine Palms - - - - - "All For One, and One For All"

TO BUILD NOT TO DESTROY OR CAUSE DISSENTION

JOSHUA JOURNAL

GUARDIAN OF THE VALLEY AND OUR PEOPLE



Published Weekly in the Interest of the Most Livable and Fastest Growing Area of the Great American Desert

Vol. 2, No. 11 | JOSHUA TREE, SAN BERNARDINO COUNTY, CALIFORNIA | FRIDAY, NOVEMBER 22, 1946 | 5c PER COPY

Change of Management at The Desert Trading Post

Bill Forster, who has been a partner with N. B. Aldrich in the Desert Trading Post grocery for the past several months, has sold his interest in the business to Mr. Aldrich, who with the assistance of Joe Kasal, who has been with the firm for some time, will continue the business.

Bill Forster, the retiring partner, will be seen around the store occasionally helping out and will remain in Joshua Tree at least for the present.

Under the management of the Aldrich's the store will continue to improve and the public extends best wishes to the new management and bids Bill success in anything he may embark in.

Attention All Veterans

There will be an open meeting at Legion Hall, Yucca Valley on November 26th, 1946 at 8 P. M.

The meeting is for the purpose of answering all questions regarding methods of preparing claims of those veterans who feel they are entitled to compensation, and is particularly applicable to veterans of the Spanish-American War, World Wars I and II.

Meeting will be held under the auspices of disabled American veterans, represented by Roy L. Scriven, Deputy Chief of Staff, D.A.V.

Visit in Beautiful Rainbow Canyon

A party of thirteen residents of Sun Valley held a picnic 30 miles northeast of Sun Valley in Rainbow Canyon Tuesday, November 19th. Many of the party who did not know there was a Rainbow Canyon, were amaged to find the beautiful colorings and various rock formations which could be compared with that of the Painted Desert and Grand Canyon, Arizona.

Those who attended the picnic were; Mr. and Mrs. Robert Tootle, Mr. and Mrs. Warren Scott of St. Louis, Mo., who are houseguests of Mrs. Edna Reagan, Mrs. Edna Reagan, Mr. L. Stockton, Mr. and Mrs. Leo Emig and daughter, Ann, Mr. and Mrs. Joseph Lopez, Mrs. H. C. Hollinger, and Mrs. Coberly.

Everybody feasted on a luncheon which was equally as enjoyable as the scenery.

FORMER NAVY MAN IS VISITOR HERE

Ted Guinman, of Colton, an old time citizen of this vicinity, and a former Navy man was a caller at the Journal, Wednesday. That Mr. Guinman might keep in touch with his old friends in the valley, he subscribed for the Journal. Mr. Guinman spent three years in the Pacific islands.

- THANKSGIVING -

REV. DAVID C. WILLIAMS

The greatest sin of any age is "Ingratitude." We are confronted with much of this today, people are not thankful for small favors, not thankful for any kind of favors — too much selfish attitude is responsible for this condition — living within the circle of self interest tends to narrow one's view of good things that may come our way: some time we feel that it is our own intellectual ability that has brought forth things worth while — yet when we analyze things in the proper light, we have to admit, that not much has been accomplished by our sheer ability.

The sun gives the wonderful light and rays and life, yet we somehow have an idea that it is to be so.

The blessings of life that come our way are the ones that we have the least to do with bringing them into existence,

The rain comes on the earth to benefit the whole earth, yes it rains on the "just and the unjust" all accept the benefits and blessings, but not all show gratefulness for such blessings.

In the days of the Hebrew people it was thus, but oftimes they were reminded by Jehovah of these blessings; and were directed to give thanks for them at a certain place annually, harvest festival was in reality a feast of thanksgiving, recognizing all goodness coming from the God of the Nation. It is a wise custom that we have in our land too; a "Day of Thanksgiving" — but here we find most Americans drifting away from the spirit of real gratitude to the God of our Fathers, and thinking of this day as a good day for sports and pleasure.

God has been good to the people of Joshua Tree this past year, let us wisely turn our hearts to

(Continued on Page 3)

Sun Valley Turkey Growers Back From East

Mr. Robert Kroes, the well-known turkey raiser of Sun Valley has just returned from Nebraska, Missouri and Illinois and other points east where he has been the past six weeks investigating the latest and best methods of turkey raising. Mr. Kross states that the turkey raisers in the east are all standing by, watching with much interest the progress of turkey raising in the west.

He is more convinced than ever that the climatic and other favorable conditions in the Sun Valley area, being free from all disease that the Eastern growers have to combat, is the ideal location for the turkey growing industry.

FOOD PRICE RISE SEEN IN LABOR COSTS

Skyrocketing labor costs mean skyrocketing food costs, it was brought out yesterday at the Western Growers Association convention which opened two-day sessions at the Biltmore in Los Angeles.

C. B. Moore, association managing director, declared that the industry's labor costs "have risen out of all bounds" and that probable sharp increases in shipping rates are due to labor's demands on the railroads.

"Also the materials you have purchased have advanced so much that your per-package or per-car cost has reflected, and will continue to reflect for some time, abnormal additions to the consumers' purchase price," Moore said.

Mr. Moninger, the genial member of the Joshua Tree Townsite Company who always brings such nice guests to our town, was here Thursday with Miss Fitzgerald, formerly of Chicago, and Mrs. Hall. Both are charming women. Mrs. Hall is interested in art, music and humanity. She thinks this valley will be a cultural center some time not too far away, where people will come from all parts of the country, to locate in a place where one may forget strife and turmoil in an atmosphere of peace and plenty.

GET YOUR JOURNAL AT

Morongo Market, Morongo Valley
Hardesty Station, Yucca Valley
Kenny Drug, 29 Palms
Bagleys, 29 Palms
Trading Post, Joshua Tree
Gift Box, Joshua Tree
Journal Office, Joshua Tree
Extra Copies Mailed on Request

Joshua Tree Post Office Becomes a Busy Place

The Joshua Tree Postoffice is one of the busiest places in Joshua Tree with the Christmas mailing rush already having started. It was necessary for our Postmaster, Mrs. Grace Aldrich, to put on an assistant until the rush is over.

Mrs. Aldrich is an accomodating and courteous Postmaster, as is her assistant, Miss Bee Rogers, a smiling young lady, who is learning all of the intricate points of being a fine assistant to the Postmaster. Window service which is posted on the window reads: "No window service from 8:30 to 10:30 a.m. and 11:45 a.m. until 12:30 p.m. Outgoing mail closes at 11:45 a.m.

,Get your Christmas mailing done early. This will be helpful to our postoffice department.

Cement Block Plant Has New Outlook

Mr. Savage, of the Cement Block Plant called at the Journal office Friday and informed us that he is now running full blast and that the outlook for getting cement is brighter than it has been for a year. Mr. Savage expects to get Pumitile Blocks real soon.

According to Mr. Savage's description of this block, it will add beauty to fire places and other decorative touches to a desert home. If you are anticipating building, now is the time to contact your contractor, while these materials are available. With the O.P.A. off of many building materials, Mr. Savage thinks Joshua Tree and the entire valley surrounding us should go forward faster than at any previous period.

Thanksgiving

There will be a Thanksgiving service on Wednesday evening, Nov. 27, 1946, at the Community Hall, sponsored by the Joshua Tree Community Chapel.

Everyone is cordially invited. Let us make this a real community Thanksgiving service.

MINERS QUIT ON ORDERS OF LEWIS

WASHINGTON, Nov. 21 (Special to Joshua Journal)—The nation came face to face with another crippling soft coal walkout today and the government girded for an attempt to punish silently defiant John L. Lewis on contempt of court charges.

Lewis, who had served notice Nov. 15 that his contract with the government would be void last midnight, let the deadline come and go without another word, although U. S. Judge T. Alan Goldsborough had issued a restraining order calling on him to cancel the notice.

President Truman, vacationing at Key West, Fla., swiftly instructed Attorney General Clark to press today for a contempt citation against the United Mine Workers chief—a citation which could mean jail or fine, or both.

SELLS INTEREST IN CAFE

Mrs. Mary Jordon, who has been associated with the Desert Cafe has sold her interest to Mr. and Mrs. Hanna owing to ill health. Mrs. Jordon will continue to reside in Joshua Tree.

Pool Hall May Come To Joshua Tree

Roy J. Welfelt, who is now stopping in Joshua Tree, was scouting around town this week, sizing up the town and feeling the pulse of our people as to whether or not they wanted a pool hall started here. He received more or less encouragement and will no doubt continue in his efforts. A pool hall, properly conducted, minus gambling of any kind might be a good investment, and would give those of our people who like the pastime a place to go and have a little relaxation. The town needs something on that order.

Notice to Our Advertisers

Owing to the fact that our regular press day comes on Thanksgiving Day we are asking our advertisers to get all changes for copy in the office not later than Tuesday, the 26th, as the paper will go to press on Wednesday of that week.

The printers want Thanksgiving Day off, so they can eat turkey, so let's all cooperate.

VISITORS FROM FONTANA

Mr. and Mrs. Frank Zieger, of Fontana, were visiting in this metropolis Sunday, and looking over a lot they own in Circle Drive, and on which they hope to build a home sometime in the future. While here they ordered the Journal to become a weekly visitor at their Fontana home.

Flying News From 'K' Field

By BILL PUTNAM

Two twin engine Cessna, owned by Merle Parker, will soon be taking to the air again. It will have new fabric and new paint when she rolls out of the hangar. The Cessna will be used for passenger flights, charter flights and ambulance service.

Chuck Adams and Mickey Flynn from the Desert Chemical Co. are interested in doing a little flying down at the east end of our valley. It is possible in the future that the Desert Chemical will have a landing strip and a plane to use for their business needs.

The Desert Flight Club was keeping the air churned last week with Franky Bower, Dewey Below, Sid Lippon, "Mac" McDowell, Mickey Flynn, Dick Lambert and Bob Shelly at the controls. Ray Parker was host to a group of people from Needles, Calif., last Sunday. They motored over to try a little gliding and investigate the possibility of getting a soaring plane for their airport at Needles.

MARKETS OF TOMORROW

If and when foolish mortals get over their idiotic industrial feuds, strikes and slowdowns, and apply their undivided energies to the production this Nation is capable of, they'll find a vast new consumer market already prepared for them by one D. Cupid, Esq.

This year, forecasts the Metropolitan Life Insurance Co., the baby crop in the U. S. will exceed 1943's record of 3,127,000—and marriages will top the 1942 peak of 1,770,000! Millions of new humans need from the cradle onward!

Formula for Youth

Celebrating birthdays is a vicious practice because it keeps reminding us of the passage of time. And time in the minds of most people is what brings on old age. That is a mistake. Your age is not a question of years, but of the condition of your body and the state of your mind. "As a man thinketh in his heart, so is he." Countless men and women are growing old faster than there is any physical reason for, simply because they think they are growing old.

Back of this keeping count of our birthdays is a secret dread of them. And back of our interest in other people's birthdays is a wish to assure ourselves that they are growing old just as fast as we are. Women are right when they avoid telling their age in years. Youth is not a matter of years but of mental and emotional spontaneity and activity. It is tragic the way people set to work to destroy in themselves and in others this wonderful quality of youth. They actually cultivate the indifference and coldness and cynicism which help to bring on old age.

Keep your enthusiasms, and forget your birthdays.—Eugene Lyman Fisk, M.D., in The American Magazine.

Delicious Home-Made Candies
FRESH DATES
Shipped Anywhere
CONSTANTINO DATE SHOP
140 W. Ramsey, Banning

'PANTIE' CRISIS LEAVES OFFICER OUT ON LIMB

OKLAHOMA CITY, (Special)—During his years as clerk of the police stolen goods department, Earl Cunningham has had no complaints about his job — up until the arrest this week of a man with 315 pairs of woman's panties stolen from various clotheslines.

The word about the panties got around and Cunningham's phone began to ring. The callers were invariably women who explained that they were just too embarrassed to go to police headquarters and sort through 315 pairs.

These ladies described their own missing panties and asked the crimson-eared Cunningham to see if they were among those present.

"I absolutely draw the line on describing women's underwear over the telephone," he told Police Chief L. J. Hilbert, requesting that he be relieved by a girl clerk until the rightful owners claim their property.

"In the first place I don't know a brief from any other kind of lingeria," he explained. "What the dickens do I know about knit rayon with run resistant cuff? And how should I know what color is 'tea rose'?"

CLASSIFIED ADS BRING RESULTS.
USE THEM OFTEN.

JOSHUA TREE
A DELIGHTFUL PLACE TO LIVE
A CONGENIAL PLACE TO WORK

Excellent Business Opportunities Now Available. Already over 500 population and growing fast. Healthful climate. Dry, invigorating air. No smog or high humidity. Abundance of pure water.

BEAUTIFUL HOMESITES
A few — 50x135 — $375
Hillside View — 50x135 — $450
Hillside Estate — 100x200 — $850

COURT SITES
Three Units — 60x120 — $575
4 to 6 Unit — 75x200 — $800

BUSINESS LOCATIONS
Central Loc. — 30x83 — $1200
Central Cor. — 60x83 — $3500

Investments at these low prices should prove highly profitable. All parcels are highly improved. Electricity. Improved streets. Convenient terms. Write for FREE MAPS AND DESCRIPTIVE LITERATURE.

JOSHUA TREE TOWNSITE CO.
112 W. 9th ST., SUITE 507
LOS ANGELES, 15, CALIF.
or
JOSHUA TREE, CALIFORNIA
SAN BERNARDINO COUNTY

CLASSIFIED ADS BRING RESULTS.

29 PALMS PROPERTIES
Lots — Income — Acreage
Business — Residential
Always the Best "Buys" at
M. G. 'Watty' Watkins
Pioneer Realtor
Cholla Ave & 29 Palms Hiway
Twentynine Palms—Phone 172

McCutchen Mill and Cabinet Shop
Rear Mixon Lumber Co.
South Adobe and Sullivan Rd.
29 Palms
Box 372 Tel. 392

PRINTING
Send or Bring Your Orders for
LETTERHEADS
ENVELOPES
CARDS
STATEMENTS
INVOICES
ANNOUNCEMENTS
CIRCULARS
BOOKLETS
to the
Joshua Tree Journal
JOSHUA TREE, CALIF.
Prices Reasonable
Service Satisfactory

SAN SOUCI TAVERN
"FREE FROM CARE"
BEER & WINE
Twentynine Palms Highway — Morongo Valley

Let Me Solve Your Troubles in BRICK and STONE
V. R. Hayes
Mountain View — Joshua Tree

G. B. KRUMCKE
JOSHUA TREE
Antiquing Furniture a Specialty
LICENSED CONTRACTOR
GENERAL PAINTING and WATERPROOFING

"K" FIELD
It's easy, interesting & useful
Learn to Fly
SCENIC FLIGHTS CHARTER TRIPS
SOARING FLIGHTS

Valley Automotive Service
Commercial Street, Joshua Tree
Complete Overhauls
QUICK CHARGE FOR YOUR BATTERY
Now Preparing to install a Lube Rack — Repairs of all Kinds

Tommy Bouchey's
Village Tavern
Dinner Served 5 P.M. to 9 P.M. — Sundays 1 A.M. to 9 P.M.
Open 11 A.M. to 11:45 P.M. — Closed Mondays
COCKTAILS
FINE WINES
29 PALMS HIGHWAY
YUCCA VALLEY

FAMOUS PHILCO Palladium
RADIO - PHONE - MODEL 1201
Put a record in the slot, close the door and it plays
RADIO DOC
ELECTRICAL CONTRACTOR
• Gas Ranges . . . . . .
• Electric Water Heaters
Twentynine Palms Phone 491

Do Your Christmas Shopping Early
AT
ARNOLD'S
MORONGO, ON THE TRIANGLE DRIVE-IN
SHIRTS, FANCY APRONS, TOYS, GREETING CARDS
GLASSWARE, FANCY POTTERY & NOVELTIES

ADVERTISING RATE CARD
JOSHUA JOURNAL
Joshua Tree - - - - California

Display Advertising — one inch one issue	50c
Reading Notices — per line per issue	15c
Classified — per line per issue	15c
Circulation weekly	1100

All bills due and payable monthly.
No questionable advertising accepted.
All Copy Must Reach This Office Not Later Than Wednesday of Current Week.
Paper Published on Thursday.

Pavement Pick-ups

Mr. and Mrs. Errol Wilsman, from Pico, Calif., were in Joshua Tree Saturday of last week. They were accompanied by Mrs. Wilsman's sister and husband, who were much impressed with the desert beauty of Joshua Tree and surrounding valley. The Wilsmans own lots here and frequently come up here to look over the town and enjoy a vacation for a few days.

Mrs. Lyday was a Palm Springs visitor Friday.

Miss Helen Mackie, of Los Angeles, catlled at the Juornal office Saturday on her way to Twentynine Palms. Miss Mackie is a subscriber to the Journal and stopped off to get her late edition. She expects to open a Malt shop in Twentynine within the near future.

Mr. and Mrs. O. J. Jacobsen of Long Beach, Lt. Commander Withams and wife of Long Beach and Miss Elizabeth Funk of Hollywood were week end guests of Desertaire Lodge.

Mr. and Mrs. Loren Allgood, and daughter and son, Judieth Rayn and Jerry have recently moved here from Bellflower. Mr. Allgood is associated with the Cotton Drilling Company. For Armistice Day their guests were Mr. and Mrs. Robt. English and daughter, Connie, from Coronado, Calif.

STATE SEN. RANDOLPH COLLIER— "Highway expansion and improvement is desperately needed in this State— and Californians must be prepared to pay for it. Remember, Santa Claus died as of Tuesday, November 5."

VALLEY VIEW MOTEL
Apartments Deluxe
Valley View & East Hiway
G. R. BLOOM
Box 91, Joshua Tree, Caif.

SELLERS find BUYERS
BUYERS find BARGAINS
Watch the Classified Ads

OPEN FOR BUSINESS
Help Yourself Laundry
Wash by Appointment
MR. & MRS. W. D. MYERS
Back of Smith's Ranch
29 Palms

Coming EVENTS

The Chamber of Commerce meets second Saturday of each month at the Community Hall at 8 o'clock.

The Board of Directors of the Chamber of Commerce meets Tuesday evening preceding Chamber of Commerce meeting.

The Woman's Auxiliary of the American Legion meets second Thursday in each month. Place to be announced by publicity representative.

American Legion meets the 1st and 3rd Wednesdays of each month ot Community Hall until further notice.

Woman's Club meets 3rd Friday of each month at 2 o'clock at the Community Hall.

THANKSGIVING

(Continued from page 1)

Him in humility and gratefulness for all His goodness to us and our people — we must express our thanksgiving in humility and by attending a few moments in a Thanksgiving service we shall be prepared to acknowledge the good things we have received from His bountiful hand. Our land is a land of plenty — a land of peace — a land of happy chilldren — no starvation here, and in spite of things that came across our way of life because of war, we are well satisfied with our circumstances, and therefore we should give a few moments to ask God to continue to bless our land and loved ones, to bring us the joy of hope of better life and more gratefulness for what we have enjoyed through the years.

Joshua Tree can well boast of its curing value, through Ultra Violet Rays, through quiet and calm atmosphere, through blue skies and plenty of sunshine, for a community of neighbors who are interested in the doings of one another — yet may I call your attention to that verse that should not depart from any home here— "Our line has fallen in pleasant places." "Oh let us give thanks for He is merciful and good."

So we are calling all people to the Community Hall on Wednesday night, November 27th, for our First Thanksgiving service in our Church. The program will be fitting and the Pastor will bring the Message, and you are most cordially invited to be there to show how grateful you are for the wonderful blessings that have come to your home and life and loved ones.

See Our Christmas Gifts
A BEAUTIFUL LINE OF GIFT CARDS
THE GIFT BOX
Newspapers & Magazines

BAGLEY'S
GENERAL MERCHANDISE
TWENTYNINE PALMS
THIS WEEK
CANNED TOMATOES SPECIAL —
SOLID PACK & STANDARDS
By the Can or by the Case

"CUSTOMER" NOT "APPLICANT FOR SERVICE"

is what we want to write after your name. We're just as eager to have your business as you are to use electricity.

There is no shortage of electricity. We have sufficient power to supply all the needs of present and prospective customers.

THERE IS, HOWEVER,
a shortage of electrical equipment and materials. We do not know how long it will last. We do know that as soon as these materials are delivered to us they will be put to work for you, and that we are doing all we can to expedite shipments.

CALIFORNIA ELECTRIC POWER CO.

JOSHUA TRAILER CAMP
Shower Baths — Laundry
E. A. Baldwin & H. E. Wilson
Proprietors
Joshua Tree, California

Room and Board
Mellettes
Guest Lodge
Yucca Valley, Calif.

ICE
AT BILL SMITH RANCH
Trailer Park, 29 Palms Open Every Day

DEAN'S COFFEE SHOP
Breakfast 6 to 12 — Luncheon — Dinners

Fountain Service
OPEN 6 to 8 P.M.
OPEN SUNDAYS AFTER OCT. 15th
Twentynine Palms

Cold Weather Coming!
LET GILPIN WARM YOU!
FULL STOCK STOVES — ORDER NOW
TWENTYNINE PALMS

Happy Thanksgiving
TO ALL OUR FRIENDS IN JOSHUA TREE
TWENTYNINE PALMS, YUCCA VILLAGE
MORONGO and PIONEERTOWN
Woody's Emporium
JOSHUA TREE, CALIFORNIA

MOTOR TUNED
FOR SAFER DRIVING
SHERMAN GARAGE
STANDARD OIL PRODUCTS
TEL. 473 TWENTYNINE PALMS

"The Desert Men's Shop"
"The Desert Shoe Shop"
AT THE PLAZA — TWENTYNINE PALMS
Womens Cotton Stockings — Mens Wool Socks
T-Shirts Moccasins Wind Breakers
Hours: 9:30 A.M. to 5:30 P.M.

The Great Morongo Basin

More than a score of developments in the Great Morongo Basin are preparing for unprecedented growth as buyers are attracted by this area's unusually bright future

The Joshua Journal is gratified to be able to present to the people of California as well as the other forty-seven states and Alaska, a comprehensive and unbiased description of the great Morongo Basin, comprising one of the most picturesque and healthful sections of the state of California. This description gives one a word picture of what is just now going ahead in the valley and what the future holds out to those who are seeking new homes in one of the most desirable localities in Southern California. The map accompanying this article gives you a correct layout of the location of the towns, and roadways throughout the valley.

This brief story of the Morongo Basin activities was sponsored and compiled by Chester R. Bunker, publisher of the Journal and Edwin P. Walters, publicity writer for the Bunker Land Co. The map was the work of Larry Gray, who is connected with the Land Co.

By EDWIN P. WALTERS

The extensive activity taking place throughout the Great Morongo Basin is commanding widespread interest and giving added stimulus to an already rapid rate of growth.

Located in San Bernardino County, 115 miles East of Los Angeles, the Basin extends approximately 60 miles in length, East and West, and from 2 to 10 miles in width, North and South. The elevation ranges from 1300 feet on the East to 3500 on the West.

Four surrounding mountain ranges stand as silent sentinels to guard the area from uncomfortable temperatures and to keep the year-round climate mild and pleasant; The Big San Bernardinos on the West; Little San Bernardinos on the South; Bullions (part of the Sunset range) on the North; and the Sheep Hole Mts. (also part of the Sunset range) on the East.

This Basin area was named for the Morongo Indians who at one time inhabited the region. Later on, as our country's frontiers were extended Westward, pioneers quickly recognized the natural advantages. Mild temperatures, abundant sunshine and dry, healthful air were as readily appreciated in those days of rigorous pioneering as they are today.

It remained for a few men with vision and an awareness of the tremendous possibilities offered by the area to bring these attractive features to the attention of a public eager and hungering for new and more pleasant fields in which to live and work in a healthier and more wholesome environment.

The Great Morongo Basin today presents a picture that would have been considered a fantastic dream but a few short years ago.

Activity is the order of the day and evidence of development are seen everywhere. The tread marks of giant bulldozers and scrapers make crisscross patterns across the landscape as these mechanical mastodons prepare rights-of-way for streets and highways.

Miles of water pipe supply an abundance of pure, artesian water and glistening power lines weave their way throughout the Basin, bringing vital electric power from the huge turbines at Boulder Dam.

Fleets of trucks, laden with building material and general supplies, thunder along the highway; cement blocks roll out of moulding plants like doughnuts coming out of a baker's fryer to supply the steadily increasing demand for building material. Everyone is busy and everyone seems happy.

Homes and business buildings completed and in varying stages of construction, dot the landscape and every week new ground-breakings betoken further growth to come. Even the Lord's Day is being occasionally devoted to work but it is doubtful if He minds, as long as the labor is expended in the interests of homes for members of His flock.

There is a feeling of confidence in the air that is contagious. These dwellers and builders have their eyes steadfastly on the future—a future too bright for denial or discount, for unless Nature revokes her endowments all indications are that this confidence in the future of the Great Morongo Basin will prove to have been more than justified.

In order to acquaint you with many who are responsible for this activity and to familiarize you with the location of the various developments, let's make a tour of the area via the substitute medium of the printed page, while keeping an eye on the accompanying map for ready reference.

MORONGO VALLEY

Ten miles north of 29 Palms Junction, which is 16 miles South of Banning on Routes 60, 70 and 99, we approach the Westernmost community in the Basin, Morongo. The townsite occupies considerable area on both sides of the highway and here we find graded, improved streets, water and electricity available to property owners. New homes, many occupied and others in the process of construction, are plentiful. Stores in the town take care of the local shopping needs and reflect the friendly atmosphere of the community. There are excellent accommodations at Morongo Inn, Morongo Lodge or at Silk's Guest Ranch. H. M. Hess is a developer of this area, as are Ray C. Smith and Associates and E. A. Tinch and Associates. Ray C. Smith and Associates are also the developers of what is known as Morongo Annex which adjoins the townsite of Morongo on the North.

Continuing East on the 29 Palms highway we come to a development of the Desert Land Co., a tract of small acreage parcels on the South side of the highway.

Then, Eastward, we note a sign calling attention to "Juniper Heights" which is composed of privately owned estates of 5 to 10 acres. This tract is located about a mile South of the Highway.

YUCCA VALLEY

We then arrive at the townsite known as Yucca Village, a well planned community. Many stores and homes are completed and others are under construction. Here, too, electricity and water are available and streets have been efficiently laid out and graded. Richards and Storey are to be complimented on the job they have done and are doing in this development.

Just to the East of Yucca Village, Martin Fuller is developing a tract of 5 acre parcels, fronting on the highway.

Two miles East of Yucca Village, at the intersection of the highway and the Victorville Road, we see that J. A. Benell is developing a tract known as the Joshua Forest Estates, composed of 2½, 5 and 10 acre parcels.

A sign at this intersection proclaims the direction to Pioneertown, a new motion picture colony being sponsored and developed by Hollywood interests. This project embraces some 10,000 acres and is from 3 to 8 miles North in the area known as Pipes Canyon. Sound stages for the production of Western Pictures, cabins for players, guests and employees, a Dude Ranch and many other features are included in the plans for this unique picture colony.

Back to the highway and East again to a development on the South side of the highway being handled by Harry Michael. This piece is being marketed in 5 and 10 acre plots with some frontage on the highway.

Four miles South of the main highway we find a development known as Black Rock Canyon, comprising a thousand acres which is being marketed in 10 acre plots.

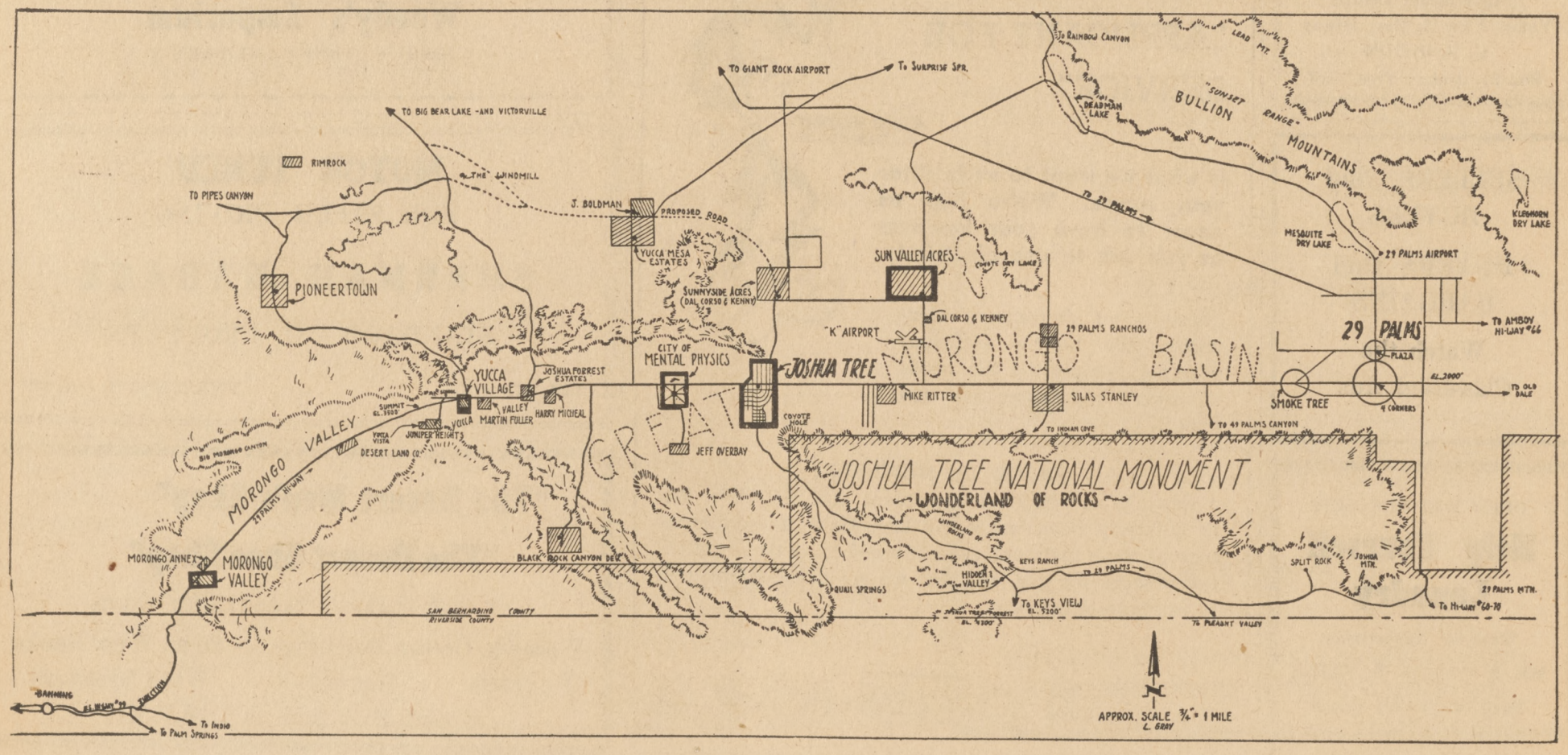
OLWELL VALLEY

Following the highway East a short distance through this land of Joshua Trees we see a sign directing us to the Yucca Mesa Estates, 3 miles North. Here O. D. Thomas and Associates are busily engaged in preparing for sale of their Yucca Mesa plateau in sizes ranging from home site lots to acreage. Adjoining Yucca Mesa on the North, Mr. J. Boldman is also readying property for the market.

THE DINGLE DOMAIN

Returning to the main highway we again turn East and within a matter of moments we arrive at The City of Mentalphysics. This community has been planned as a model religious colony. Extensive buildings and land improvements are to ultimately cover a major

"New Developments in the Great Morongo Basin area – San Bernardino County, California"



portion of 1000 acres. Many buildings, constructed of the colorful stone found locally, have already been completed and additional units are under construction. Plans call for Dwelling Units, a Caravansary, Lounges, Dining Rooms, Recreational facilities, etc. When completed, this project will represent a tremendous investment and one which is and will continue to be a definite asset to the entire Basin area.

A mile and a half South of The City of Mentalphysics is still another new development, of this one 280 acres, being sold in 5 and 10 acre tracts by the developer, Jeff Overbay.

JOSHUA TREE AREA

Then, not over a mile East on the 29 Palms highway we approach the new and fast growing town of Joshua Tree. This is by far the largest development in this area. Its growth has been phenomenal for even with the shortages of labor and materials of the past two years, the population has grown from 49 in 1944 to well over 500 as of this writing. Over 8 miles of streets have been improved. Electricity is available and an abundance of pure water is piped to every building site. A telephone exchange has been promised for the near future and a U. S. Post Office is located in the town center. There are at present ten stores and four excellent restaurants. Numerous Motor Courts and a modern hotel provide excellent accommodations at reasonable rates.

A progressive Chamber of Commerce, Women's Club, American Legion Post, Church and an Elementary School contribute to the civic and spiritual betterment of the community. Approximately 200 homes and business buildings have thus far been completed and an additional 36 are under construction. There are many unusually attractive opportunities open and investments here should prove highly profitable.

The developer of the town of Joshua Tree is the Joshua Tree Townsite Co., of which Chester R. Bunker is President.

Joshua Tree is the gateway to The Joshua Tree National Monument—a scenic paradise of nearly a million acres. Here is this recent addition to our National Park System you will find miles of thrilling trails for motoring or horseback riding. Huge, freakish rock formations, miles upon miles of fantastic Joshua Trees, a wide variety of desert vegetation, spooky caves and ancient pictographs incised on canyon walls, offer a wealth of subjects for camera fiends and stimulates the creative powers of the painter and the "artistically inclined" with equal effectiveness.

Lost Horse Valley, Pinto Basin, Coyote Hole, Key's View, Hidden Valley and abandoned gold mines are but a few of the many fascinating and historical points of interest.

Based upon the attendance figures of other Parks and Monuments in our National Park System, it has been estimated that upwards of a thousand cars a day may be expected to visit the Joshua Tree National Monument following the completion of designated camping sites and the remainder of the park's road system.

These tourists will not all drive around for an hour and leave. Many will want to stay a few days, a week or a month. Some will camp high up in the park where, at night, the stars seem just a little closer and a little brighter. But whether they remain for an hour or a month of hours, they will all need food, and gasoline, and tobacco, and a thousand other items necessary to modern living, even though they are "roughing it."

Local business men and property owners will readily appreciate that this increased revenue and the resultant enhancement in property values means an ever better community and ever busier and happier living.

SUNNYSIDE ACRES

Two miles North of the town of Joshua Tree, Sunnyside Acres is taking shape as one of the newest of the Basin's developments. 1300 acres are being divided into 1, 2½, 5 and 10 acre tracts by Dal Corso and Kenney of Los Angeles. Roads will be surfaced and water and electricity will be made available to property owners.

SUN VALLEY

Four miles East is the development known as Sun Valley Acres, also comprising 1300 acres. This property has been divided into 1½ and 3 acre plots—ideal sizes for chicken or turkey raising and home gardening. Streets throughout this tract have been improved and are to be oiled. Pure water is piped to every site and electricity is at hand. Developer of this tract is the Bunker Land Company, of which Chester R. Bunker is President.

Del Corso and Kenny are also developing an acreage tract in Sun Valley.

Almost directly South of Sun Valley Acres, on the 29 Palms highway, Mike Ritter has developed 320 acres which is being sold in 10 acre plots.

Halfway between these two latter developments is a modern airport. K Field has three runways, one of which is 2640 feet long. Landing facilities are ample for most planes in general use. Passenger service to Los Angeles is scheduled to start within thirty days, at which time a 5 place Cessna will be put into service.

Both planes and gliders are on hanad for rental and the field is becoming popular for its Sunday Breakfast Flights. Due to the favorable thermals characteristic of this area, the California Soaring School have made this their headquarters. Ray Parker and Bob Fronius are owners of the school. Many glider meets are held here, with contestants coming from far and near for the thrill of riding the thermals.

K Field will soon appear on all airways maps, according to Bill Putnam, genial Manager of the field. Bill has 2000 hours power time and 700 hours glider time and is an expert instructor in both classes of flying. Since the field was established seven years ago there has not been a serious accident. Every precaution is taken for safety and the record speaks loudly for itself.

The Desert Flight Club also has its headquarters at K Field. The club was organized for those interested in taking flying lessons from competent instructors at reasonable cost. The initiation fee of $20.00 includes sufficient ground crew training to pass the required examination for license—log book, etc. The dues are but $5.00 per month which entitles the member to one hour's instruction. Further details may be obtained at the field.

Seven miles East of Joshua Tree, the Desert Land Co. is marketing 640 acres in 5, 10 and 20 acre tracts. The development is called 29 Palms Ranchos and is one mile North of the main highway.

At this point on the highway is the 640 acre Silas Stanley development, being handled by M. G. Watkins of 29 Palms.

TWENTYNINE PALMS

Twentynine Palms at the eastern end of the great Morongo Basin, has been building for the past several years and is enjoying a steady growth. The 29 Palms Hiway was named so in its honor, and the men and women now conducting the destinies of the town are doing a good job.

We have visited two dozen separate and distinct developments in the Great Morongo Basin and all are on an East and West line not exceeding a distance of 20 miles. By this time even the most skeptical should be convinced that this area not only has a future but the BIGGEST future to be found in leagues of travel. Small wonder that so much interest and attention is being focused on the Great Morongo Basin. It's going places and the direction is definitely FORWARD.

J. Merritt Leach
Mill Work Cabinets
Sash — Doors — Screens
Residence 1 Mile East of Joshua Tree — Factory at 29 Palms

STOP IN AT THE
LIFE SAVER'S CAFE
AND
COCKTAIL LOUNGE
IN BANNING
THE BEST SPANISH FOOD SERVED IN THE DESERT
ALSO AMERICAN FOOD SERVED WITH
BEER — WINE — LIQUOR — COFFEE
Joseph Maceas — Proprietor
1448 East Ramsey Banning, California

- - WHERE TO STAY - -

Coulter's Guest House
Verna R. Coulter — Owner & Manager
Joshua Tree
APARTMENTS WITH THE HOMELIKE ATMOSPHERE

Desertaire Lodge
Like Living at Home Write for Reservations
MRS. ALICE HIBBARD
P. O. Bx. 92, Joshua Tree,

WAGNER COURTS
FURNISHED
Housekeeping Apartments — $15.00 Weekly
Joshua Tree Box 101

Home of Charcoal Broiled Steaks
SMOKE TREE BROILER
Dancing Thursday & Saturday

E. V. & H. Lafferty
Grading — Excavating — Asphaltic Paving
Caterpillar — Bull-Dozers & Blades
Joshua Tree Phone 29 Palms, 394 29 Palms

While we are unable to get EVERYTHING you might want in the GROCERY line, yet we do the best we can
Groceries and Fresh Vegetables
WE THANK YOU FOR YOUR PATRONAGE
The Desert Trading Post
Joshua Tree California

General Spray Painting
A. C. MEYERS
Box 28A Twentynine Palms

NOTARY Property Management ESCROWS
Large Acreage Tracts
BUNKER LAND COMPANY
General Real Estate
Insurance
112 W. 9th St.
Los Angeles
Townsite Office
Joshua Tree

CONDOR INN
Home Cooking
BEER
ALL YOU WANT TO TAKE HOME
Open from 7 a.m. till Midnight
MRS. ENGLISH, Proprietor
Twentynine Palms

Featuring
CHILI CON CARNE
TASTY SANDWICHES
COFFEE, TEA, HOT CHOCOLATE
AND FOUNTAIN SERVICE
Stefan's Joshua Tree
Daily 10 A.M. to 10 P.M.
Saturday 10 A.M. to 1 A.M.
Closed Tuesday

"OUT ON THE DESERT"

By ROY W. WELFELT

Out on the desert, where the wind blows free,
Through our "Big, Little Town of Joshua Tree."
Where the sun always shines, and it is cool at night;
And the sunset at eventide, is a beautiftul sight.
To gaze at the greasewood, and mesquite in bloom,
Is a sight to behold, in the light of the moon.
The fantastic shapes of the "Joshua Tree,"
Are eerie and grotesque, yet beautiful to see.
And the rock-studded hills, that are touched wild gold;
By the beautiful sunrise, as the day unfolds
It's a ne'er-to-be-forgotten sight to see,
Nature created this beauty, for you and for me.
As do most tales, stories, or poetry have a **moral**, these few lines of prose has one also.
Here 'tis:
In the course of your travels, don't fail to see,
Our "Big, Little Town, of Joshua Tree."

This may sound as though some member of the "Joshua Tree Chamber of Commerce wrote it, but it just so happens to have been penned by a person who loves the desert.

Sun Valley News

By MARY BURSON

Mrs. Fred LaFerney returned Saturday evening from Los Angeles where she spent several days with her daughter, Judy, who is recovering from her illness. Mrs. LaFerney reports her daughter's condition is very much improved.

Mr. and Mrs. Lee Cunningham of South Gate were guests of Mr. and Mrs. Leo Emig over the weekend.

Yucca Valley News

Mr. and Mrs. F. F. Warren moved Sunday into their own house at Hidden Rancho. Finishing touches are now under way. They have named their cottage "Gem of the Rancho." Tom Searsan built the cottage.

Early in this century the Mormon church sent one of its elders to a Vermont village to locate the birthplace of its founder, Joseph Smith, and erect a monument. The natives, who at first looked askance at the Mormon, soon came to admire him. Some, however, were very curious about his views on plural marriage. One of the more brazen, a married man with well-known Lothario tendencies, finally said baldly, "We folks are hankerin' to know how many wives you've got back there in Utah."

"Enough so's I don't chase other men's," was the quick reply.

Church Doings

SUNDAY SCHOOL

Sunday School in Joshua Tree Community Chapel at 9:45 each Sunday morning. Also Adult class. Mrs. M. K. Lee, Superintendent.

COMMUNITY CHURCH

Church services each Sunday morning at Joshua Tree Community Chapel at 11 o'clock. Rev. Williams, pastor.

LITTLE CHURCH OF THE DESERT, 29 Palms

Joseph D. Easter, Minister

Sunday school, 9:30 a.m.
Worship service, 10:45.
7:30 Thursday evenings, prayer meeting.

BLESSED SACRAMENT CHURCH
29 Palms

Sunday morning mass at 8 - 10
Rev. P. J. O'Dowd, Pastor

UNION SUNDAY SCHOOL at CRAWFORD'S RANCH EVERY SUNDAY at 10 A. M.

CHURCH OF THE VALLEY
Legion Hall, Yucca Valley
Sunday School 9:45 a.m.
Church Services 7:30 P.M.
R. L. STEPHENSON, Pastor

EPISCOPAL SERVICES
Rev. Robert M. Hogarth of Palm Springs
Second Sunday of each month in Community Church at 29 Palms
Vesper Services, 4:30 p.m.

Church Corner

By ANTOINETTE KIRCH

Dr. Williams' sermon was taken from the 12th chapter of John, verse 32: "And if I be lifted up from the earth, will draw all men unto Me." The cross is ever at the center of the world. If we would but lift up our hearts and minds, we would be drawn unto Him.

Soprano solo: "I Dreamed I Searched Heaven For You," by Mrs. Grace Crane, accompanied by Mrs. H. K. Lee.

Come, and join in the splendid adult Bible class at 9:45 a.m.

Joshua Tree Community Chapel extends a hearty invitation to all to join in a Thanksgiving service, Wednesday, Nov. 27 at 7:30 p.m.

Get your daily papers at the siderable expense to furnish you Gift Box. Mr. Williams, proprietor with your daily papers. Give him of the Gift Box has gone to con- your co-operation.

WE WILL DELIVER

FUEL OIL

EVERY THURSDAY

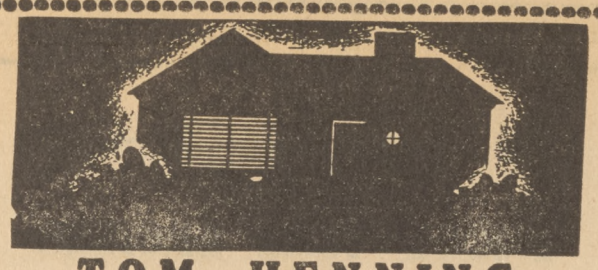
King's Fuel Oil & Liquid Gas Co.

Box 78 Joshua Tree

SUN VALLEY ACRES

Turn North Four Miles East of Joshua Tree

Bunker Land Co. – Joshua Tree



TOM HENNING

CONTRACTOR AND BUILDER

Specialist in Modern Desert Homes

TURKEY SHOOT

SPONSORED BY

Vets of Foreign Wars

TWENTYNINE PALMS POST No. 4229

Nov. 23 - 24th at 29 Palms

Bring Your Own Guns or Use Ours
.22 Rifle; 12- and 16-Guage Shotguns, etc.
Refreshments Served by the Auxiliary on Grounds
(EVERYONE BE THERE)

NEW STOCK OF LINOLEUM

Sash & Doors in Stock

COME IN AND SEE US

New Magic Chef Stoves & Water Heaters

TWENTY 9 PALMS LUMBER CO.

Phone 211 Twentynine Palms

CAN PICK - UP

Have your cans ready for Pick-up on

Saturday

Starting in December I will pick up on the 1st and 2nd Saturdays of each month. Be sure your cans are on front of lot.

PAT WISER

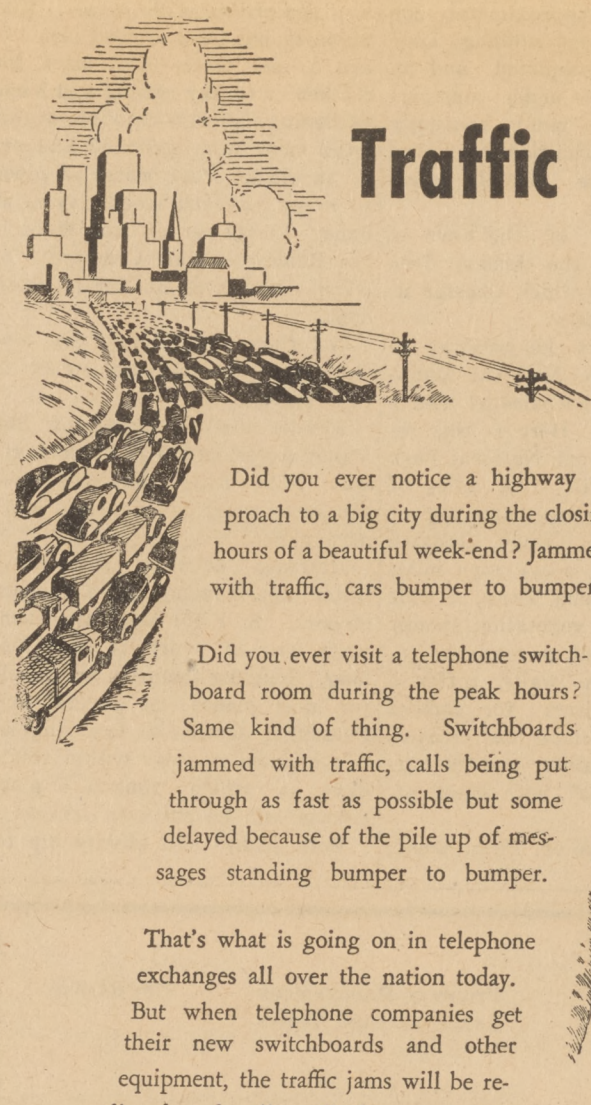
Morongo Valley Service

Shell Petroleum Products

GARAGE & SERVICE

Morongo Valley via Whitewater

SAM HOFFMAN, Prop.



Traffic Jams

Did you ever notice a highway approach to a big city during the closing hours of a beautiful week-end? Jammed with traffic, cars bumper to bumper.

Did you ever visit a telephone switchboard room during the peak hours? Same kind of thing. Switchboards jammed with traffic, calls being put through as fast as possible but some delayed because of the pile up of messages standing bumper to bumper.

That's what is going on in telephone exchanges all over the nation today. But when telephone companies get their new switchboards and other equipment, the traffic jams will be relieved and calls will flow over the highways of speech smoothly and without delay.

California Water & Telephone Company

CLASSIFIED

Rates — 15c per line. Minimum charge, 30c

WANTED

WANTED— Housework or clerical work by day or hour, by strong capable young woman. Address, Harriett Ware, Yucca Valley, Box 3.

WANT TO RENT—Small house partly furnished. P. O. Box 77, Joshua Tree. 8tfc

READERS' DIGEST for seven months with new 256 page book "Getting the Most Out of Life" for $1 00 or Readers Digest for one year with illustrated book on Water Divining for $3.00. Palmer Publications, Box 643, Pasadena 19, California. 4tc

I buy furniture or anything you don't need. Cash on the barrel head. Ed. Stafford, Box 105, Twentynine Palms. 51-tfc

FOR SALE

FOR SALE — Income Duplex, Furnished — 3 Rms, Bath each side. Owner, C. M. Lyday, Box 3, Joshua Tree. 11tf

FOR SALE — or to be moved. 24x22 ft. 3-room frame house at Surprise Springs. Partly furnished. Some knotty pine interior. Call Pomona 18896 or write D. M. Gantenbein 690 W. Center St., Pomona, Calif. 10-3tc

FOR SALE — New 15 Gage Steel Home or Camp Stove, 13x22, 16 Deep. Jim's Sport and Barber Shop, 29 Palms, Calif. 6tf

FOR SALE: 2½-acre corner on Sunburst Circle and Easterly Dr. in Joshua Townsite, south slope, can be subdivided. Contact owner, E. R. Wood, 443 No. Oakhurst Dr., Beverly Hills. Phone CR. 552825. 11-2tc

FOR SALE — Two business lots, $850 ea. Lots 17 and 18 on Elwood north of Commercial. E. N. Clifford, 2137 Walnut, Venice, Calif. 8-4tc

FOR SALE—3-room cement block house, garage, large lot 70x200, on one of the best streets. Butane tank; trees. Possession. $1300 will handle this, balance same as rent. Dr. Ann Stewart

62½x120 ft lot, water, streets and elec. Full price $350.00. See Sam Stephens or Ralph Schnenls, Box 12, Smoke Tree Land, 29 Palms. 5-tf

FOR SALE — 4-Cylinder Kohler Electric Light Plant. Fully automatic. Recently overhauled by the Kohler Company. SILKS Guest Inn, Morongo Valley. 4tf

FOR SALE—Steer manure, $8.00 per yd. delivered. Contact J. H. Harvey, Gen. Del., 29 Palms. tf

FOR SALE — 10 acres in Yucca Vista. In quire at Journal office or address Mrs. Suiter, 924¼ Grande Vista Ave., Los Angeles 23. 9-4tc

FOR SALE

3 Room House and Garage, immediate possession $4,300.00
4 Room House, prompt possession, $4,300.00.
Lot 50x135, close in, $350.00.
Well built house, considerably below cost, immediate possession. On a large lot, $3,275.00.

G. A. LINDBERG,
Licensed Real Estate Broker,
Joshua Tree.

CLASSIFIED ADS BRING RESULTS. USE THEM OFTEN

NEED A WELL?
CALL JOHANSEN
For Estimates
Water Well Drilling
CORE & GEOPHYSICAL
Box 1, 29 Palms, Calif.

Joshua Tree, Calif.
ALREADY OVER 500 POPULATION AND GROWING FAST
Excellent Business Opportunities Are Available Now
BUY NOW AND GROW WITH THE TOWN

Homesites from	$375
Court Sites	$575
Business Lots	$1200

All parcels highly improved Including Pure Water — Electricity — Improved Streets. Convenient terms.

Write Today for Free Maps and Literature
Joshua Tree Townsite Co.
112 W. 9th St., Suite 507
Los Angeles, 15, Calif.
or Joshua Tree, Calif.

KENNEYS Drug Store
29 Palms, Calif.
Phone 282

BARGAINS IN HOMES

$4,000
3 Rooms and bath. Cement Block const. Good location near center of town. Designed for convenience. Terms.

$4,100
Three room STUCCO. Large living room, kitchen, dinette. Planty of closet an dstorage space. Screened front porch. An exceptionally good buy at this price.

$5,000
Beautiful 3 room STUCCO with enclosed sleeping porch. Combination bath and shower. Large lot that will accommodate additional units. A bargain. Terms.

$5,500
Completely furnished 3 room house. Excellent location with beautiful view. Lot 100x225 will accommodate additional units. A-1 income opportunity. Move right in.

$7,300
New Cement Block home, 3 rooms. Service porch. Beautiful cut stone fireplace. Plenty f closet and cupboard space. Cross ventilation. Excel. construction. Move right in. An unusual bargain.

$7,900
A beautiful 4 room house excellently constructed. Built to F.H.A. specifications. Full width porch and Patio. An unusually attractive home in an ideal location. Must be seen to be appreciated.

INCOME PROPERTY
NEW DUPLEX. Cement Block construction. All conveniences. New gas range in each unit. Large lot. Room for additional units. Very attractive. Near business center. Iimmediate possession. Only $6,000.

Business Bldg. 600 sq. feet. Ideal for small store. Will finish interior to suit purchaser. Priced at only $6,500 for quick sale.

5 Unit MOTEL under construction. Completed soon. Highway location on lot 90x247. Room for 15 additional units. Only $14,000. ½ cash.

Many new Homes and Business Buildings are in the process of construction which will be offered as completed. Call at our office in JOSHUA TREE for complete information regarding these and other properties. Our courteous representatives will be pleased to show you around and furnish you with complete information regarding recent listings.

JOSHUA TREE TOWNSITE CO.
Townsite Office
JOSHUA TREE, CALIF.

W. E. GAUNT H. W. WATKINS
VILLAGE TILE CO.
MANUFACTURERS OF
BARTILE Roofing Tile
Ready for Delivery — Any Amount
also
Patio Tile — Incinerators
Box 88 Twentynine Palms Phone 212

PROFESSIONAL

RADIONIC ANALYSIS ELECTRO-THERAPY
DR. LOUIS SINCLAIR
Chiropractor
Park Blvd. and El Reposo Joshua Tree, California

C. F. LEKSTRUM
Chiropractor—Now Offering Complete X-Ray, Fleuroscope SERVICE
Phone 11
Professional Bldg., 29 Palms

Verna R. Coulter
NOTARY PUBLIC and GENERAL OFFICE WORK
Joshua Tree

LICENSED REAL ESTATE BROKER
and
MOST TYPES OF INSURANCE
G. A. LINDBERG
Box 86 Joshua Tree, Calif.

KOHLER ELECTRIC PLANTS
Sales — Service
RADIO DOC
Ph 29 Palms 491 P.O. Box 460

Dr. Sidney Noles
OPTOMETRIST
- Lenses Ground
- One Day Service
- Eyes Examined

Banning
12 S. San Gorgonio

Henry H. Sevage
CEMENT PRODUCTS
PUMATILE BLOCKS
Vari-Colored stone for Fireplaces and Mantles
Commercial St., Joshua Tree

Your Gift Problem Beautifully Solved
Send $1.75 for 1 year subscription to this popular monthly desert publication; anywhere in U.S. WRITE
Desert Spotlight
Box 162, Yucca Valley, Calif.

Desert Cafe
Under New Management
MR. & MRS. C. A. HANNA
Good Home Cooked Food Home Made Pies
Open from 6 a.m. to 8 p.m. Joshua Tree

29 PALMS JEWELER
WATCH and JEWELRY REPAIR
Stainless Steel Stretch Bands
THE PLAZA CLAUDE FOGELSTROM
Box 69A, 29 Palms

BEN'S LIQUOR STORE
Twentynine Palms
OPEN DAILY 10 A.M. to 8 P.M. — CLOSED WEDNESDAYS
Saturdays 10 A.M. to 10 P.M.
LIQUOR, BEER AND WINE

ANNOUNCEMENT
Announcing removal of
Arnold Hdwe & Plbg. Supply
from former location in Texaco Gas Station, Morongo Valley, to temporary frame building across Highway at Triangle
Come in and Browse. A Good 'Selection of Gifts for Early Christmas Shoppers

JOSHUA JOURNAL

GATEWAY TO THE JOSHUA TREE NATIONAL MONUMENT

Published Weekly in the Interest of the Most Livable and Fastest Growing Area of the Great American Desert

PUBLISHED EVERY FRIDAY
By the
JOURNAL PUBLISHING COMPANY
JOSHUA TREE, CALIFORNIA

W. K. BARRETT - - - - - Editor
BETH BARRETT - - - - Associate Editor

Subscription Rates - - - - - Per Year $2.00

ADVERTISING RATES
Display Advertising - - - Per Inch per Issue, 50c
Special Rates on Long Term Contracts
Classified Advertising - - - Per Line per Issue, 15c

"Entered as second-class matter August 12, 1946, at the Post Office at Joshua Tree, California, under the Act of March 3, 1879."

Twentynine Palms is just now in a dither over the stoppage of work on many buildings through an order of the Civilian Production Administration. The people of that town are up in arms about the order and the Chamber of Commerce has become active in an effort to get the order rescinded. It is to be hoped that the trouble can be straightened out at an early date so that work can proceed, which means much to Twentynine Palms and the veterans and others who are employed on the work. The Chamber of Commerce is bearing down in an effort to get the work resumed.

* * * * *

The Twentynine Palms desert views, last week carried the startling news that "Harry Sheppard Is Very Disappointed" at having been re-elected to Congress." Well, Harry could resign, you know, and join the already large staff of the desert views.

* * * *

Underhill of the Desert Trail, wants us to spell out the name of his town "Twentynine Palms", instead of speaking of that burg as 29-Palms. However we notice that most of his advertisers use the abreviated spelling of the name in their advertising, and until they change the spelling of the name of their town, we are afraid we will have to "Trail" along with them. It looks more homelike to us, anyway, and Bill better get used to it and like it, or he is going to have an awful lot of headaches in the future.

* * * *

Everybody in the Morongo Basin, from Morongo to Twentynine Palms should mail a few extra copies of the Joshua Journal to their friends outside this week and next. The article telling of the Morongo Basin appearing in the Journal this week cannot help but interest the people who have had their eyes on this section for some time and who have hopes at some time of joining the trail blazers to this promising valley. We're on our way.

* * * *

It was men of vision and fortitude who built this great country of ours to its present leadership of the world. It is men of vision and fortitude that are taming the deserts of California and making room for the thousands who are yet to come. These men deserve our praise and goodfellowship, and they have it from the great majority. The petty backbiting of a small minority is not going to deter or hinder these men in their great endeavor. The desert, as it has been called for so long, will soon pass into oblivion, and in its place will be homes, cities—yes, and even turkey ranches.

* * * *

Those Los Angeles people could make some quick money for themselves by coming to Joshua Tree, bottling up some of our glorious sunshine ozone and pure water and peddling it around that town. After drinking that water in Los Angeles for a spell, a drink of our pure mountain water shows you the difference between soup and champaigne.

THIS . . . and THAT

By Beth Barrett

Today (Thursday of last week) the beauties of the sky are so colorful, that my mind strays from typewriter to the peace and beauty of our desert. Snow is on the San Gorgonio mountain, with the sun shining on it. Interspersed are beautiful clouds. The air is cold and I have donned an extra sweater. The air is pure and clean smelling. Rain is coming down at intervals — then the sun shines. Must look at what promises to be a glorious sunset. Several nature lovers are out with their cameras trying to catch the vageries of this desert spot. Hard to get pictures, because of changing colors. These ragged mountains surrounding Joshua Tree never grow old. Their very raggedness brings people again and again. Must get up and get at things I have to do. Today is a lovely-lazy day.

The Journal is such a tiny paper, comparatively speaking. Despite the fact of its size subscribers keep pouring in. Is it because it is unique? The editors have distinct and different slants. If you think this column is 'tripe" you can turn to the news pages, or to the editorials. The editors are like that. We do not think alike — neither do we write alike. We want to portray the town and our people so vividly that you know us before you get to us. Many say the Journal does just that. Neither of us are young — we are both young in spirit. We like things and people to move forward. We have a progressive town, peopled with live, interesting people. Come out when you feel so inclined and we know you will come again.

Wish you could all know Clydia. Clydia is my second cousin. She is one person whom I should describe as indestructible. Her life moves forward so fast and so stormily at times that I am always amazed the changes she experiences. When she lost her baby boy with Polio, she grieved deeply and talked about his going so much that I feared for her; when she has had operation after operation I have worried many times. However sickness and grief does not quench her happy spirit. She has one quality which many lack, she is so kind that she is always getting into a new jam. She has come forward many times, offering me the hospitality of her home, when I needed it most. This quality she bestows indiscriminately. Sometimes her friends fail her and she is deeply hurt. Saw her two weeks ago when the doctor had ordered complete rest. Last week when I visited her again, she had given three parties, and with gasping breath from heart trouble, she told me that she was going to sail for Panama soon. My guess is that she will fly — doctor or no doctor. She does not look like any of these experiences have touched her. Hope she will come back soon. She intrigues me — and I love her.

DEPARTMENT OF MOTOR VEHICLES

Indio, California,
18 November, 1946

Joshua Journal,
Joshua Tree, California

On Friday, November 29th, and until noon on Saturday, November 30th, I will issue Drivers and Chauffeurs license in the Josh Barn, rear of the Joshua Tree Cafe, in Twentynine Palms.

This will be my last trip over your way for this year and if you will be kind enough to run this notice in the next edition of your newspaper I am sure that the people of your community will appreciate it.

Thanks very much,
JERRY CAPLINGER,
Examiner 191
Indio, California.

BANNING

Phone THEATRE 3714

Box Office Opens Evenings 6:45
Sat. - Sun. 1:45

Fri.-Sat. Nov. 22-23
Starts 1 P.M. Sat.
"Two Guys From Milwaukee"
Dennis Morgan — Joan Leslie
"Spook Busters"
Leo Gorcey — Huntz Hall

Sun., Mon., Tues. Nov. 24-25-26
Continuous from 1 P.M. Sunday
"Holiday in Mexico"
Walter Pidgeon — Ilona Massey
In Technicolor
"Follow That Woman"
William Gargan — Nancy Kelly

Wednesday Nov. 27
One Night Only
"Salty O'Rourke"
"Bring on the Girls"

Thurs., Fri., Sat. Nov. 28-29-30
Continuous from 2 P.M.
Thanksgiving Day
Starts 1 P.M. Saturday
"Gallant Journey"
Glenn Ford — Janet Blair
"Make Mine Music"
In Technicolor
Walt Disney Musical Feature

Sun., Mon., Tues. Dec. 1-2-3
Starts 1 P.M. Sunday
'My Darling Clementine'
Henry Fonda — Linda Darnell

FOR BETTER HOMES
USE
HOLLOSTONE TILE
BERG & CROSS
Proprietors
Box 36
Made in
Twentynine Palms
at the Plaza

29 Palms
Variety Store &
Van Nest
Variety Store
IN 29 PALMS

INVESTIGATE
MORTARLESS CONCRETE BLOCKS
BEFORE BUILDING
SAND AND GRAVEL DELIVERED (Bank Run)
Yucca, 1.50 yd; Joshua Tree, 2.00 yd; Morongo & 29 Palms, 2.50 yd
C. C. BROWN
LICENSED BUILDING CONTRACTOR
PLANT and OFFICE — Yucca Valley near Victorville Hiway

Yucca Valley Garage
EXPERT MECHANIC ON DUTY
Complete Lubrication Tire Repairing
H. V. GRAVETT

Cousin Julia

By Beth Barrett

Cousin Julia says:
"Give and it shall be given unto you" — will lift you out of fear — into the sunlight of plenty.

Happy Thanksgiving to All Our Friends
IN JOSHUA TREE, TWENTYNINE PALMS, YUCCA VILLAGE, MORONGO AND PIONEERTOWN
WILSON HOME FURNISHINGS
Joshua Tree

DESERT STEAK HOUSE
JOSHUA TREE, CALIF.
House of Fine Foods
Closed Wednesday